

For Immediate Release:

RICHARD PRINCE

14 Paintings

May 18 - June 22, 2012

Opening reception May 18, 6-8 PM



303 Gallery is proud to announce our first exhibition of new work by Richard Prince since 1991.

Some people see leaves falling from a tree and see it as, leaves falling from a tree. Others see it as an inexhaustible mystery of the signified from the mundane closed-off simulation of a world sign.

The world is intolerably dreary. You escape it by seeing and naming what had heretofore been unspeakable.

Naming the unnamable and hearing it named.

These paintings should be shown to the man from Mars.

Want to free yourself from experience? Don't pay any attention to it.

You don't address an audience, you create an audience.

The best images have sensations of unreality, illimitable vastness, brilliant light, and the gloss and smoothness of material things.

A joke is a reaction to the main event of any culture. It recovers the integral person.

These paintings could have been played at CBGB's.

I like consenting to be part of a dynamic mechanism in an artificially contrived situation. In other words, I like to play the game.

The higher you climb, the more I see of your ass.

Texture instead of semantic meanings.

Normality as a special effect might be another form of hysteria.

These paintings are like an unrecognized dinosaur... a beautifully feathered tyrant.

Richard Prince was born in 1949 in the Panama Canal Zone. His work has been the subject of major survey exhibitions, including Whitney Museum of American Art, New York (1992); San Francisco Museum of Modern Art (1993); Museum Boijmans van Beuningen, Rotterdam (1993); Museum für Gegenwartskunst, Basel (2001, traveled to Kunsthalle Zurich and Kunstmuseum Wolfsburg); Serpentine Gallery, London (2008). The retrospective "Richard Prince: Spiritual America" opened at the Solomon R. Guggenheim Museum in 2007 and traveled to The Walker Art Center, Minneapolis in 2008.

303 Gallery represents the work of Doug Aitken, Valentin Carron, Anne Chu, Hans-Peter Feldmann, Ceal Floyer, Karel Funk, Maureen Gallace, Tim Gardner, Dominique Gonzalez-Foerster, Rodney Graham, Mary Heilmann, Jeppe Hein, Larry Johnson, Matt Johnson, Karen Kilimnik, Florian Maier-Aichen, Nick Mauss, Mike Nelson, Kristin Oppenheim, Eva Rothschild, Collier Schorr, Stephen Shore, Sue Williams, and Jane and Louise Wilson.

303 Gallery is open Tuesday-Saturday from 10 am - 6 pm. For further information please visit us at www.303gallery.com or contact Cristian Alexa, Barbara Corti or Mari Spirito.